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Herbalife Nutrition Honors Partners Who Are Helping End World Hunger Through “Nutrition for Zero Hunger” Initiative

Released in Conjunction with #WorldFoodDay, Initiative’s Second Year Results Underscore Critical Need for Healthy Food Resources

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Nutrition, a premier global nutrition company, and the Herbalife Nutrition Foundation (HNF), are honoring their nonprofit partners and the impacts they have made together in fighting food insecurity during the second year of its *Nutrition for Zero Hunger* initiative. Nutrition for Zero Hunger (NFZH) is a global initiative that is aligned with the United Nations' Sustainable Development Goal 2, which seeks to end hunger in all its forms by 2030 and to achieve food security and improved nutrition. The company shares NFZH progress to date in advance of #WorldFoodDay, a United Nations program to help bring awareness to the global issue.

Globally, more than 2 billion people do not have regular access to enough nutritious food, and 3 billion cannot afford healthy diets, with obesity continuing to increase worldwide, according to the Food and Agriculture Organization. The global population is expected to grow by 43% to 10 billion people by 2050, with the need for food expected to increase accordingly. Through the NFZH initiative, Herbalife Nutrition is working with leading nonprofit partners to provide resources, meals, and education to help feed those in need and support the critical nutrition programs and education campaigns that positively impact the lives of people all over the world.

“Eradicating hunger requires the combined efforts of both the public and private sectors, and we are committed to doing our part to ensure no person goes to bed hungry. Our Nutrition for Zero Hunger corporate initiative has provided needed assistance to millions of people around the globe, and we look forward to continuing our efforts until hunger is eradicated,” said Alan Hoffman, Executive Vice President, Global Corporate Affairs.

In our second year of NFZH, we expanded the scope of partnerships by adding new collaborations with nonprofits who are recognized for their impact in addressing world hunger, empowering economic opportunities and bettering communities. Through these partnerships, Herbalife Nutrition is working to help take hunger to zero by providing good nutrition and educational resources to communities in need.

Positive impacts made in 2021 by these leading nonprofits through the *Nutrition for Zero Hunger* initiative include:

[World Food Program USA \(WFP USA\)](#), a U.S.-based nonprofit organization dedicated to building support for the United Nations World Food Programme (WFP), used its grant from HNF to support hurricane Eta emergency response efforts in Guatemala, assisting more than 8,600 people over 60 days. The initial support provided two months of food assistance.

Herbalife Nutrition's contribution helped the organization reach more than 62,000 Guatemalans with critical assistance, address food security and nutrition in their most vulnerable communities and support their rebuilding efforts.

[**Bancos de Alimentos de Mexico \(BAMX\)**](#), a nonprofit, nonpartisan collection of 55 food banks in Mexico, was able to provide 30,080 community members with over 30,000 kgs of food with its grant from HNF.

[**The U.S. African Development Foundation \(USADF\)**](#), an independent U.S. government agency established by Congress to invest directly in African grassroots enterprises and social entrepreneurs, supported five grantees through Herbalife Nutrition financial contributions under the African Food and Nutrition Stars (FANS) program to increase access to healthy foods, initiate community development to reduce food insecurity, and facilitate nutritional education to help reduce malnutrition.

[**Feed the Children**](#), a nonprofit organization focused on alleviating hunger, used its grant from HNF to supplement approximately 300,000 meals and help provide an estimated 8,000 people with additional essential resources and educational supplies throughout the U.S. Internationally, Feed the Children has a Child-Focused Community Development program in eight countries. Herbalife Nutrition's grant helps support Feed the Children's work in the food and nutrition space.

[**The Hunger Project**](#), in its mission to end hunger and poverty by pioneering sustainable, grassroots, women-centered strategies and advocate for their widespread adoption in countries throughout the world, made it possible for 30,000 women in Bangladesh to attend 1,000 Days Essential Nutrition Education Actions courtyard meetings on child and maternal nutrition with the help from its Nutrition for Zero Hunger grant from HNF. They also trained an additional 3,000 farmers in Moringa Tree Cultivation -- a fast-growing, drought-tolerant, life-saving tree in Africa.

[**Chrysalis**](#), a nonprofit organization that serves people navigating barriers to the workforce by offering a job-readiness program, individualized supportive services, and paid transitional employment, used their grant from Herbalife Nutrition to provide transitional workers with nutritious sack lunches, including donated Herbalife Nutrition protein bars.

[**China Foundation for Poverty Alleviation**](#), a charitable organization whose mission is to "disseminate good and reduce poverty," partnered with Herbalife China to benefit 20 kindergartens, 50 low-income farmers, and 2,000 children for a three-year program.

[**Chinese Red Cross Foundation \(CRCF\)**](#), a national public fundraising organization, used its grant from Herbalife China to train 1,500 rural doctors, build 13 rural clinics and provide 16 mobile medical equipment packages.

[**The National Hispanic Council on Aging \(NHCOA\)**](#), the leading national organization working to improve the lives of Hispanic older adults, their families, and their caregivers, increased the reach of their nutrition programs by providing nutrition education and products to 200 beneficiaries from financial aid from HNF and in-kind gifts from Herbalife Nutrition Casa Iris housing facility in Washington, D.C. during the pandemic.

[**Save the Children India**](#), India's leading independent child rights' NGO, aims to reach over

10,000 beneficiaries (women and children) and more than 7,000 frontline workers to improve their nutrition by strengthening integrated child development system (ICDS) services and creating an enabling environment that results in evidence-based, sustainable multi-sectoral nutrition actions delivered at scale.

[SOS Children's Village of India](#), an independent non-governmental social development organization focusing on children's welfare, utilized their grant from Herbalife Nutrition to provide health and nutrition support to 555 parentless and abandoned children. They served 401,265 meals from January to August 2021 and additional nutritional supplements were also provided to these children based on doctor recommendations.

[Nutrition for Zero Hunger STAR Program](#), a 12-week program that provides good nutrition to children and educates them on cultivating healthy eating and active lifestyle habits, launched in multiple countries in the Asia Pacific region with multiple nonprofit partners:

- In Indonesia, the program is carried out with three partners, [Pondok Kasih Agape](#), Rumah Autis, and [Bali Caring Community](#), benefitting a total of 300 children.
- In Malaysia, the program benefited the children from [Amitabha Charity Orphanage](#), [Good Samaritan Home](#) and [Pusat Jagaan Kanak-Kanak Yatim/Miskin Rukaiyah](#), by setting up a reward system that encouraged the children to adopt healthy eating and exercising habits.
- In the Philippines, more than 300 kids from [Tuloy Foundation](#) and [SOS Children's Village](#) received the Nutrition for Zero Hunger STAR Program booklet, a guide toward building good eating habits and healthy, active lifestyles, and also received early childhood development education.
- In Vietnam, Casa Herbalife Nutrition grant recipients from HNF, including Women's Charity Association of HCMC (WOCA), Huong Duong Orphanage, Dong Tam Social Protection Center, and Xa Dan Secondary School, educated more than 300 children on healthy eating habits and active lifestyles.

To learn more about Herbalife Nutrition, visit iamherbalifenutrition.com. To receive the latest company updates from Herbalife Nutrition, follow us on Twitter: @HerbalifeNews.

About Herbalife Nutrition

Herbalife Nutrition (NYSE: HLF) is a global company that has been changing people's lives with great nutrition products and a business opportunity for its independent distributors since 1980. The Company offers high-quality, science-backed products, sold in over 90 countries by entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle. Through the Company's global campaign to eradicate hunger, Herbalife Nutrition is also committed to bringing nutrition and education to communities around the world.

For more information, please visit [IAmHerbalifeNutrition.com](https://iamherbalifenutrition.com).

About Nutrition for Zero Hunger

Through Nutrition for Zero Hunger, Herbalife Nutrition is helping tackle rising global hunger, food insecurity and malnutrition. As a leader in the nutrition industry, we are committed to addressing this need through combined efforts for access to healthy nutrition and nutrition education. Nutrition for Zero Hunger aligns with the United Nations' Sustainable Development Goal 2, which calls for bold action to end malnutrition in all its forms by 2030,

as well as solutions to end global hunger and improve nutrition worldwide. The initiative addresses global hunger, food security and malnutrition through key commitments to ensure greater access, education and empowerment of healthy nutrition worldwide.

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